

ORGANISER



Centre for  
Development of Stones

PRINCIPAL SPONSOR



CO-ORGANISER



# *SPONSORSHIP OPPORTUNITIES*



**INDIA** **STONEMART** 2019

**31 January - 3 February, 2019**

JAIPUR EXHIBITION & CONVENTION CENTRE (JECC),  
SITAPURA, JAIPUR, RAJASTHAN, INDIA

## The sponsoring company will find the following visibility: -

- Participating companies
- Business visitors
- Policy Makers
- Media
- Industry & Business at large

<b>FAIR SPONSORSHIP</b>	<b>1 Nos.</b>	<b>INR 30 LAC / EURO 55,000</b>
1.	The Name /Logo of the Company will appear prominently on following promotional & publicity material including: <ul style="list-style-type: none"><li>• Mailers for visitor promotion</li><li>• Newspaper Advertisements for visitor promotion</li><li>• Hoardings at Exhibition Ground</li><li>• ISM 2019 Exhibition catalogue</li><li>• Stage, Backdrops &amp; entry gates etc.</li></ul>	
2.	The Sponsoring Company will be given complimentary 200 sq. meters Indoor raw space or Premium 400 sq. meters outdoor bare space in the ISM 2019.	
3.	All receptions and lunches hosted during the ISM2019 will have sponsoring company's name and logo displayed on the panel.	
4.	8 No. of flags having logo of Sponsor.	
5.	Sponsoring company will be given special facilities in terms of passes for different ceremonial functions of ISM 2019.	
6.	Acknowledgement of your company logo and hyperlink on ISM 2019 website.	
7.	One Page Four Colour advertisement in ISM 2019 catalogue.	
8.	"Thank You Sponsor" acknowledgement in the ISM 2019 Catalogue.	
9.	10 No. of Admit Cards for Inaugural Ceremony, dinner(s), lunch (es) and cultural event(s).	
10.	400 Admit Cards for visiting ISM 2019 for onward distribution.	

<b>FAIR CO-SPONSORSHIP</b>	<b>5 Nos.</b>	<b>INR 12 LAC / EURO 20,000</b>
<ol style="list-style-type: none"> <li>1. The Name/Logo of the Company will appear prominently on following promotional &amp; publicity material including: <ul style="list-style-type: none"> <li>• Mailers for visitor promotion</li> <li>• Newspaper Advertisements for visitor promotion</li> <li>• Hoardings at Exhibition Ground</li> <li>• ISM 2019 catalogue</li> <li>• Stage, Backdrops &amp; entry gates etc.</li> </ul> </li> <li>2. The Sponsoring Company will be given complimentary 80 sq. meters Indoor raw space or Premium 100 sq. meters outdoor bare space at ISM 2019.</li> <li>3. Sponsoring company will be given special facilities in terms of passes for different ceremonial functions of ISM 2019.</li> <li>4. Acknowledgement of your company logo and hyperlink on ISM 2019 website.</li> <li>5. One Page Four Color advertisement in the ISM 2019 Catalogue.</li> <li>6. "Thank You Sponsor" acknowledgement in the ISM 2019 Catalogue.</li> <li>7. 6 No. of Admit Cards for Inaugural Ceremony, dinner(s), lunch (es) and cultural event(s) of ISM 2019.</li> <li>8. 300 Admit Cards for onward distribution to invite your important clients.</li> </ol>		

<b>ASSOCIATE SPONSORSHIP</b>	<b>8 Nos.</b>	<b>INR 5 LAC / EURO 7,500</b>
<ol style="list-style-type: none"> <li>1. The Name/Logo of the Company will appear prominently on following promotional &amp; publicity material including: <ul style="list-style-type: none"> <li>• Mailers for visitor promotion</li> <li>• Newspaper Advertisements for visitor promotion</li> <li>• Hoardings at Exhibition Ground</li> <li>• ISM 2019 catalogue</li> </ul> </li> <li>2. One Page Four Color advertisement in the ISM 2019 Catalogue.</li> <li>3. "Thank You Sponsor" acknowledgement in the ISM 2019 Catalogue.</li> <li>4. 4 No. of Admit Cards for Inaugural Ceremony, dinner(s), lunch (es) and cultural event(s) of ISM 2019.</li> <li>5. 100 Admit Cards for onward distribution to invite your important clients.</li> </ol>		

<b>ASSOCIATE CO-SPONSORSHIP</b>	<b>10 Nos.</b>	<b>INR 3 LAC / EURO 5,000</b>
<ol style="list-style-type: none"> <li>1. The Name/Logo of the Company will appear prominently on following promotional &amp; publicity material including: <ul style="list-style-type: none"> <li>• Newspaper Advertisements for visitor promotion</li> <li>• Exhibition catalogue</li> </ul> </li> <li>2. One Page Four Color advertisement in ISM 2019 Catalogue.</li> <li>3. "Thank You Sponsor" acknowledgement in ISM 2019 Catalogue.</li> <li>4. 4 No. of Admit Cards for Inaugural Ceremony, dinner(s), lunch (es) and cultural event(s) of ISM 2019.</li> </ol>		

5. 50 Admit Cards for onward distribution to invite your important clients.

**CONTRIBUTOR** **15 Nos.** **INR 2 LAC / EURO 3,000**

1. One Page Four Color advertisement in ISM 2019 Catalogue.
2. "Thank You Sponsor" acknowledgement in ISM 2019 Catalogue.
3. 2 No. of Admit Cards for Inaugural Ceremony, dinner(s), lunch (es) and cultural event(s) of ISM 2019.
4. 30 Admit Cards for onward distribution to invite your important clients.

**CULTURAL NIGHT / DINNER** **2 Nos.** **INR 15 LAC / EURO 25,000**

1. Logos of the sponsoring company would appear prominently on stage backdrops, hall fascia's entry gates, etc., would be displayed jointly with the logos of the organizers.
2. The Dinner will be hosted on one of the event days at a suitable venue during "India Stonemart 2019". The total number of invitees will be approx 600, which include exhibitors', Govt. officials; members trade associations, foreign delegates from India & Abroad.

**EXHIBITOS' KIT** **1 Nos.** **QTY. 600** **INR 6 LAC / EURO 10,000**

1. Exhibitors' Kit will be distributed to VIPs, Media & Exhibitors present at the event.
2. The sponsors' logo will appear on the side carrying the 10th India Stonemart logo.
3. Sponsors' Corporate Literature to be included in the Exhibitors' Kit.

**LUNCH** **1 Nos.** **PER DAY** **INR 6 LAC / EURO 10,000**

1. Logo of the Sponsoring Company would appear prominently on stage backdrop.
2. Logo of the Sponsoring Company will also appear on the invitation card.
3. The Lunch will be hosted every day in the Fair Ground during "India Stonemart 2019". The total number of invitees will be approx. 600, which include exhibitors', Govt. Officials, members of trade associations, foreign delegates from India & Abroad.

**BADGES** **1 Nos.** **QTY. 20,000** **INR 6 LAC / EURO 10,000**

1. Sponsor name and logo will be printed on ISM 2019 exhibition badges. This guarantees a continuous display of the sponsor name and logo at the venue.
2. Every participant including exhibitors, VIPs, Visitors, Invitees, media, Delegates will wear it on all exhibition days of ISM 2019.

**LAN YARD FOR BADGES** **1 Nos.** **INR 6 LAC / EURO 10,000**

1. Lanyards will be distributed to the visitors, invitees, media, delegates, sponsors and exhibitors on all days of ISM 2019.
2. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each lanyard. An excellent medium to attract visibility and make your presence felt with every attendee of ISM 2019.

<b>VISITOR JUTE BAG</b>	<b>1 Nos.</b>	<b>QTY 2000</b>	<b>INR 4 LAC / EURO 7,000</b>
<ol style="list-style-type: none"> <li>1. Company Logo will appear prominently on jute bag which will be distributed to the quality business visitor on complimentary basis at ISM 2019.</li> <li>2. Sponsor will gain high visibility at the venue, with your name and logo prominently displayed on each bag. Sponsors will also receive ubiquitous presence at ISM 2019.</li> </ol>			

<b>EXHIBITORS' DIRECTORY</b>	<b>1 Nos.</b>	<b>QTY. 2000</b>	<b>INR 4 LAC / EURO 7,000</b>
<ol style="list-style-type: none"> <li>1. The sponsors' logo will appear prominently on the front cover of ISM 2019 catalogue.</li> <li>2. One full page colour advertisement in the ISM 2019 catalogue.</li> <li>3. Exhibitors' directory will be sent to all industrial association in the field of Stones &amp; Machineries, diplomatic missions abroad &amp; foreign missions in India after the event.</li> <li>4. Sponsoring company will get wide publicity amongst participating companies and business visitors of ISM 2019.</li> </ol>			

<b>BRANDED PENS</b>	<b>1 Nos.</b>		<b>INR 2.5 LAC / EURO 4,500</b>
<ol style="list-style-type: none"> <li>1. Name &amp; Logo of the sponsoring company to be printed on the pen to be presented to Trade visitors, Media and Invitees at ISM 2019.</li> <li>2. Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations at ISM 2019.</li> <li>3. One Full-page color advertisement in ISM 2019 catalogue.</li> </ol>			

<b>VIP LOUNGE</b>	<b>1 Nos.</b>		<b>INR 2.5 LAC / EURO 4,500</b>
<ol style="list-style-type: none"> <li>1. A unique way to give unique status to your logo at ISM 2019.</li> <li>2. This will be an exclusive lounge to welcome and entertain industrialists, trade delegates, diplomats, bureaucrats and visiting ministers.</li> <li>3. Company logo will appear outside the entrance of the lounge and on the protocol desk situated just inside the VIP Lounge at ISM 2019.</li> </ol>			

<b>FAIR GUIDE</b>	<b>1 Nos.</b>	<b>Qty 5,000</b>	<b>INR 2.5 LAC / EURO 4,500</b>
<ol style="list-style-type: none"> <li>1. It will be published in large numbers for distribution to business visitors at the fair ground at the time of registration.</li> <li>2. The Sponsors' logo will appear on the front cover of ISM 2019 fair guide.</li> </ol>			

<b>AWARD/MOMENTOES</b>	<b>1 Nos.</b>		<b>INR 2.5 LAC / EURO 4,500</b>
<ol style="list-style-type: none"> <li>1. Logos of the sponsoring company would appear on stage backdrops, hall fascia's entry gates etc. of ISM 2019</li> <li>2. Company logo to be acknowledged in "Thank You Sponsor" panel at ISM 2019 .</li> <li>3. Logo of the sponsoring company would appear prominently at back side of the Award / Mementoes.</li> </ol>			

<b>REGISTRATION COUNTER</b>	<b>3 Nos.</b>	<b>INR 2 LAC / EURO 4,000</b>
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1. Sponsors' logo will appear on the inner back and sidewalls of the registration counter at ISM 2019.
2. Registration counters will be situated at the entrance of the exhibition site.
3. Business delegates and visitors will be registered at these counters of ISM 2019.

<b>INFORMATION BOOTH</b>	<b>3 Nos.</b>	<b>INR 65,000 / EURO 1,500</b>
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1. Sponsors' logo will appear on information counter at ISM 2019.
2. Visitors will contact these booths for the information of fair related activities, which will give a wide publicity to sponsoring company during exhibition period at ISM 2019.

<b>GATES</b>	<b>3 Nos.</b>	<b>INR 50,000 / EURO 1,200</b>
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1. Company Logo on ISM 2019 entry gates which will give visibility to Sponsoring Company during the event.

<b>GOLF CART</b>	<b>4 Nos.</b>	<b>INR 50,000 / EURO 1,200</b>
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1. Company Logo on golf cart which will be used as a Shuttle. The prominent spot to get attention among visitors and exhibitors at ISM 2019